



## Certificate of Proficiency Marketing

Business Department-Stacee McIff-(435)283-7566-stacee.mciff@snow.edu

✕	Course	Credits	Semester Offered	Online	Milestones
	<b>Semester 1</b>				Meet with Academic Advisor and/or Department Faculty
	BUS 1270 Strategic Selling	3	Fall, Spring	X	
	BUS 1110 Digital Media Tools	4	TBA		
	BUS 1300 Social Media Marketing	3	Fall, Spring	X	
	COMM 1500 Introduction to Mass Media	3	Fall, Spring, Summer	X	
	BUS 1010 Introduction to Business	3	TBA		
	<b>Total Credits</b>	<b>16</b>			

*\*For most recent information, students must contact their transfer institution directly.\**